

**For Immediate Release  
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## **USHA Launches “Hindu Votes Count” Campaign to Promote Voter Awareness**

September 27, 2016 – Atlanta: The United States Hindu Alliance (USHA) today launched a nationwide campaign called “Hindu Votes Count” to promote voter awareness and participation among the 3 million Hindus in America.

The US Hindu Alliance has been active in promoting Hindu participation in the electoral process since 2004. This year, hundreds of volunteers across the country will aggressively campaign to improve the dismal performance of Hindus in US elections. According to several sources, Hindus are one of the least likely religious groups who vote during elections. Some estimates suggest the voting percentage as low as 20 percent among eligible voters.

The objective of the USHA campaign is to strengthen American democracy by promoting voter participation by all citizens, with a special focus on Hindus. In addition to voter registration drives, USHA volunteers will encourage Hindus to educate themselves about major issues, engage with candidates and discuss issues of concern to the community with them and vote on November 8<sup>th</sup>.

This is a historic election for two reasons. For the first time in the history of the United States, a female candidate is running for the highest office in the country. Secondly, this is the first time that a political outsider has managed to be the official Presidential Candidate of a major party. Whoever gets elected will have to address the economic revival of the US and deal with political turmoil abroad.

Hindus will also be looking for better US India relations and more effective ways to curb Jihadi terrorism emanating from Pakistan among other issues. The plight of Hindus in Bangladesh, Pakistan and several other Muslim countries will also be high on the agenda of Hindu voters.

USHA is partnering with various temples and community organizations nationwide to ensure maximum voter participation. Hindus who wish to volunteer or partner with USHA to promote the **Hindu Votes Count Campaign** are requested to contact the USHA office via email ([hinduamericans@gmail.com](mailto:hinduamericans@gmail.com)) or by telephone at 678-913-8484 for more information.

**Note:** The United States Hindu Alliance (USHA) is a national non-profit advocacy organization of Hindus to protect and promote the interests of Hindus worldwide. For more information, please visit [www.ushaonline.org](http://www.ushaonline.org).